



## PRODUCT DOCUMENT PACK

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### PRODUCT

# PakMax 78mm 7oz PET Cold Cup – CC-78-7C

**Model / SKU: CC-78-7C**

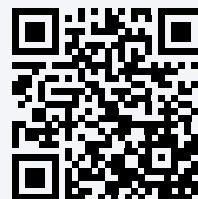
#### KW COMMERCIAL KITCHEN

7/72 Canterbury Road, Bankstown NSW 2200

Phone 1300 001 366

Email [sales@kwcommercial.com.au](mailto:sales@kwcommercial.com.au)

Web [www.kwcommercial.com.au](http://www.kwcommercial.com.au)



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### DOCUMENT NOTICE

The supplier document begins on the next page. KW contact branding is added in a separate footer area and does not replace the supplier's instructions, specifications or warranty terms.

Official supplier source: <https://www.foodequipment.com.au/amfile/file/download/file/4740/product/9519/>

pakmax

# Custom Packaging

Printing & Moulding Guide



[pakmax.com.au](http://pakmax.com.au)

# Custom Printing

| Product Category                         | Standard MOQ (no extra charge) | Small MOQ Available (RRP Increase)                | Delivery Timeframe | Storage       | Deposit |
|------------------------------------------|--------------------------------|---------------------------------------------------|--------------------|---------------|---------|
| Paper Cups<br>Paper Bowls<br>Paper Trays | 30,000/SKU                     | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |
| Clear Cup<br>Clear Bowls                 | 50,000/SKU                     | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |
| Napkins                                  | 30 Cartons/SKU                 | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |
| Paper Bags<br>Non-Woven Bags             | 10,000/SKU                     | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |
| Paper Straws                             | 200,000/SKU                    | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |
| Wooden Cutlery                           | 200,000/SKU                    | RRP +10% per every 5,000 units below Standard MOQ | 8-10 weeks         | 6 months free | 30%     |

# Custom Moulding

Moulding refers to custom shape or size of the packaging. Including embossing designs into plastic.

| Product Category      | Standard MOQ (no extra charge)               | Sample Cost Per Size | Mould Cost (die line & mould) | Delivery Timeframe | Deposit |
|-----------------------|----------------------------------------------|----------------------|-------------------------------|--------------------|---------|
| Paper Products        | Refer to above Standard MOQ and RRP increase | AUD \$1,000          | AUD \$9,000                   | 4-6 weeks          | 100%    |
| PET, PLA, PP Products | Refer to above Standard MOQ and RRP increase | AUD \$1,000          | AUD \$9,000                   | 4-6 weeks          | 100%    |
| Sugarcane Products    | Refer to above Standard MOQ and RRP increase | AUD \$1,000          | AUD \$9,000                   | 4-6 weeks          | 100%    |
| Wooden Products       | Refer to above Standard MOQ and RRP increase | AUD \$1,000          | AUD \$9,000                   | 4-6 weeks          | 100%    |

# Artwork Specs

Different printing and moulding techniques have different technical limitations, so artwork specifications are confirmed once the packaging type and customisation method are selected.

Generally we require high-res .EPS or vector files, PMS or CMYK values of colours and an idea of placement. Our inhouse design team can assist you with designs.

PakMax will provide product-specific artwork guidelines, which may include templates, colour requirements, placement areas, and file format specifications. Final artwork must be approved before production begins.

For artwork specifications or assistance, please contact your Account Manager, who can guide you through the requirements for your specific custom product.

Note, photos are for illustrative purposes only, actual product may differ. Prices exclude GST and may be subject to minimum order quantities. Details and price subject to change without notice, please check our website or ask our team for the most up to date information.

